Press Release

January 20, 2011

HTML5 and CSS3: Develop with Tomorrow's Standards Today--New from Pragmatic Bookshelf

Raleigh, NC—HTML5 and CSS3 are the future of web development, but you don't have to wait to start using them. Even though the specification is still in development, many modern browsers and mobile devices already support HTML5 and CSS3—but not completely, yet.

HTML5 and CSS3: Develop with Tomorrow’s Standards Today (Pragmatic Bookshelf, Print: $33.00 USD) gets you up to speed on the new HTML5 elements and CSS3 features you can use right now, and supplies backwards compatible solutions to ensure that you don’t leave users of older browsers behind.

You'll get started working with many useful new features of HTML5 and CSS3 right away. Gone are the days of adding additional markup just to style a button differently or stripe tables. You'll learn to use HTML5's new markup to create better structure for your content and better interfaces for your forms, resulting in cleaner, easier-to-read code that can be understood by both humans and programs.

You'll find out how to embed audio, video, and vector graphics into your pages without using Flash. You'll see how web sockets, client-side storage, offline caching, and cross-document messaging can ease the pain of modern web development. And you'll discover how simple CSS3 makes it to style sections of your page. Throughout the book, you'll learn how to compensate for situations where your users can't take advantage of HTML5 and CSS3 yet, developing solutions that are backwards compatible and accessible.

You'll find just what you need quickly with this book's modular structure, and get hands-on with a tutorial project for each new HTML5 and CSS3 feature covered. "Falling Back" sections show you how to create solutions for older browsers, and "The Future" sections at the end of each chapter get you excited about the possibilities when HTML5 and CSS3 reach widespread adoption. Get ready for the future—it's here already.

Available in epub, mobi, and PDF direct from the publisher and in paperback from fine bookstores worldwide.

Advance Praise
"Brian's book effortlessly guides you through crafting a site in HTML5 and CSS3 that works in all browsers; it describes what works now, what doesn't, and what to watch out for as the standards and browsers evolve."
—Doug Rhoden, InterFlow

"If you are looking to take advantage of the emerging HTML5 standard, then this is your book. Brian's practical experience and examples show you how to develop robust web applications amidst all the support differences of today's browsers."
—Mark Nichols, DeveloperSmackdown.com Podcast

"This book does an excellent job of cutting through the hype and telling you what you need to know to navigate the HTML5 waters."
—Casey Helblin, Clear : Software for Good

For a review copy or more information please email prorgpr@oreilly.com. Please include your delivery address and contact information.

About the Author
Brian Hogan has been developing web sites professionally since 1995 as a freelancer and consultant. He currently builds web applications using Ruby, jQuery, HTML 5, and CSS 3. He enjoys teaching and writing about technology, particularly web design and development. He is also an advocate of accessibility for the disabled, particularly as it pertains to the visually impaired. When not experimenting with web-based languages and technology, he's... well, who are we kidding? He's always hacking on something.

View Brian P. Hogan's full profile page.

Additional Resources
For more information about the book, including: code, errata, discussions, full table of contents,
excerpts from the book and more, see the catalog page for HTML5 & CSS3.

Check out the video trailer for this book on the Pragmatic Programmer channel on YouTube, narrated by none other than world-famous voice talent Don Morrow (Lord of the Rings, Harry Potter, Titanic, et al):

HTML5 and CSS3
Publisher: Pragmatic Bookshelf
By Brian P. Hogan
Print ISBN: 9781934356685
Pages: 280
Print Price: $33.00
order@oreilly.com
1-800-998-9938
1-707-827-7000

About Pragmatic Bookshelf
Pragmatic Bookshelf is an imprint of the Pragmatic Programmers, LLC. Our titles are distributed to bookstores internationally by O'Reilly Media.

The Pragmatic Bookshelf features books written by developers for developers. The titles continue the well-known Pragmatic Programmer style, and continue to garner awards and rave reviews. As development gets more and more difficult, the Pragmatic Programmers will be there with more titles and products to help programmers stay on top of their game.

About O'Reilly
O'Reilly Media spreads the knowledge of innovators through its books, online services, magazines, and conferences. Since 1978, O'Reilly Media has been a chronicler and catalyst of cutting-edge development, homing in on the technology trends that really matter and spurring their adoption by amplifying "faint signals" from the alpha geeks who are creating the future. An active participant in the technology community, the company has a long history of advocacy, meme-making, and evangelism.

Return to: O'Reilly Press Room